

News Advisory

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FOR IMMEDIATE RELEASE

Date: August 19, 2010

Contact: Aaron Crim, Director of Public Relations & Neighborhood Services, 801-963-3466 (media only)

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Dustin Roethel, Community Relationship Manager, 801-661-1162

West Valley City to Host West Bench Relay For Life

WHAT: American Cancer Society West Bench Relay For Life

WHEN: Begins: Friday, August 20, 6:00 p.m.

Ends: Saturday, August 21, 8:30 a.m.

WHERE: West Valley City Centennial Park, 5415 West 3100 South

WHO: 10 teams of residents will be walking to raise awareness and money for the

American Cancer Society.

WHY: This year ten teams of residents will once again take to the sidewalks around

> Centennial Park on Friday evening and will keep one team member walking until the event ends Saturday morning. Relay for Life is the signature event of the American Cancer Society and honors cancer survivors (anyone who has ever been

diagnosed with cancer) and remembers those lost to the disease.

Money raised during this event helps support cancer research, education, advocacy efforts, and patient services here in Utah. This event and others held around the

country each year help raise more than \$100 million dollars annually.

A complete schedule of events is attached.

For more information, contact Dustin Roethel, Community Relationship Manager, 801-661-1162. Additional information is also available online, please

visit www.relayforlife.org/westbenchut.

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Friday, August 20

5:30-6:30 p.m. Survivor Dinner and Raffle

Survivor Speaker: Julene Jolley

Granite School District Board of Education

6:00-6:45 p.m. Introduction and Welcome to Relay

Welcome Speaker: Mayor Mike Winder

West Valley City

Opening Lap by Survivors and Caregivers Walks, escorted by West

Valley City Police Department

6:45-7:00 p.m. Mr. Relay Contest

7:00-9:00 p.m. Entertainment: Molly Drive Band

9:00 p.m. Crown Mr. Relay Winner

9:30 p.m. Luminaria Ceremony

Saturday, August 21

12:00 Midnight Movie

7:00 a.m. Breakfast

8:00 a.m. Closing Ceremonies

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